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ver the course of the past year, many healthcare companies have stepped up, producing ventilators, e-health solutions, Covid-19 treatments and eventually miracle vaccines. But our food supply chains, education providers and payments systems have proved equally resilient, as they accelerated their switch to online and digital solutions.

2020 marked the year when commitments to fight the climate crisis significantly accelerated. It is now evident as we progress through 2021 that impact companies can be a powerful part of the solutions needed — and our investment approach is a reflection of this.

The Impact Report covers nine themes to some of the world's great social and environmental challenges. Here we will touch on two key themes explored in the full Global Impact Annual Report.

## Green energy - accelerating the energy transformation

As expressed in our chairman and chief executive officer Larry Fink's 2021 annual letter to CEOs1, BlackRock is committed to supporting efforts to reach a net zero economy by 2050. Our CEO emphasised that "a successful transition — one that is just, equitable and protects people's livelihoods — will require both technological innovation and planning over decades." Energy decarbonisation and a reduction in greenhouse gases (GHG) are both vital to keep global warming below 2°C. Raising the share of renewable energy sources alongside the continued improvement in energy efficiency, could reduce carbon dioxide emissions by 90 per cent.3

## **Global Impact Annual Report highlights**

▶ BlackRock is excited to release the inaugural Global Impact Annual Report. Reflecting an unprecedented period in history, the report captures not only the reality of the immense challenges we face amid the ongoing global pandemic, but also the resilient responses that so many impact enterprises offer as solutions

We believe the collective advancement of diverse business models and renewable energy sources will be required to reach a net-zero carbon world. Among such solutions, we look for innovative businesses that drive the reduction in costs of renewable technology, leading to wider adoption and demand for green energy.

We are excited about the innovation and growth in this industry through novel technology, lower costs and new business models that will help the world reach a more sustainable future while providing universal access to energy.

## Public health - providing quality and affordable access to healthcare

While ongoing medical discoveries and breakthrough treatments are critical, improving global health must include basic access to affordable care. Less than half of the global population is covered by essential health services that help mitigate health problems through preventive measures.<sup>4</sup> The global pandemic has strained the world's already-stretched medical systems medical systems that

face a scarcity of physicians in all regions of the world. In the Americas, there is one physician for every 417 individuals. Europe has a ratio of 1 to 293; Southeast Asia has a ratio of 1 to 1,239; and Africa has a ratio of 1 to 3,324.<sup>5</sup> Clearly, in order to improve patient outcomes, our healthcare system must ensure efficient use of all medical practitioners' time and resources.

We seek to invest in companies that lower the cost curve in the healthcare system, such as a technology company that lowers administrative costs and increases physicians' productivity, saving precious clinical hours.

We are also excited by next-generation treatments for major diseases like cancer and Alzheimer's and we are invested in innovative diagnostic tools that we believe increase the quality of patient health outcomes.



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Larry Fink. Larry Fink's 2021 Letter to CEOs. <sup>2</sup> Ibid. <sup>3</sup> IRENA. Perspective for the Energy Transition: Investment Needs for a Low-Carbon Energy System, 2017, 10. Risk Warnings <sup>4</sup> The Sustainable Development Goals Report, 2020, 10. <sup>5</sup> https://www.who.int/data/gho/whs-2020-visual-summary. Accessed April 2021.